



Digital Signage Media Kit

Welcome to SignSpan!

SignSpan is the leading digital display ad network in San Diego, CA with several locations in Downtown and counting. We work to get...

Your Message ~~Here~~
EVERYWHERE

- ✓ Our digital signage is on prominent display in a select group of quality businesses.
- ✓ Our audience is a diverse group of patrons with a variety of consumer needs.
- ✓ Our ad network is like no other, supporting and growing local business communities.
- ✓ Our prices are very competitive with an unrivaled value to get in front of your next customer.

Just the Facts

- 5 # of ads in your ad set
- 16+ # of locations downtown
- 20-30 # of seconds each ad is shown
- 1000+ # of times your ads are shown daily

Display Examples



A Style Concierge



Co-munnity Co-Working



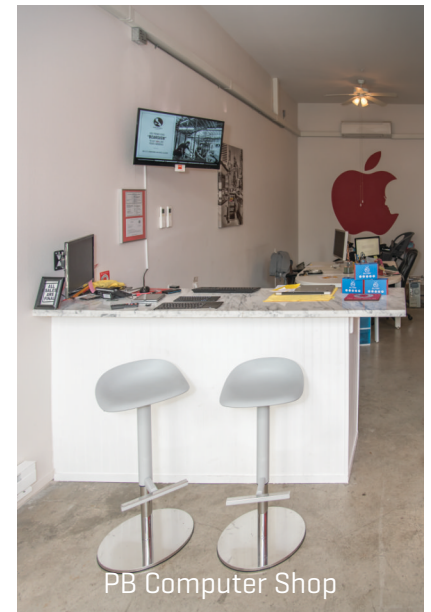
Hub Market & Deli



The Commons Bar



Bear Republic Crossfit



PB Computer Shop



EarthWise Pet Supply



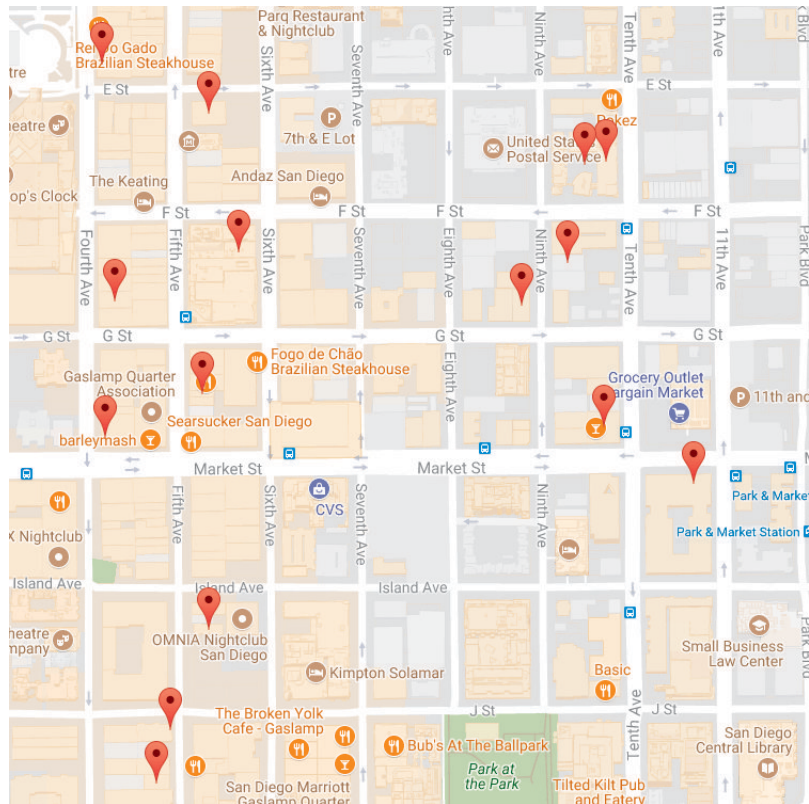
Salon Xcess

SignSpan Locations

Where is SignSpan?

A Style Concierge
Bear Republic Crossfit
Co-mmunity
Cold Beers & Cheeseburgers
EarthWise Pet Supply
Exotic Classic San Diego
Food Shop
Hooters
Hub Market & Deli
PB Computer Shop
Salon Xcess
San Diego Trading Company
Taste & Thirst
Tavern+Bowl East Village
The Commons Bar
The Free Ride

And more to come!



SignSpan Partners

SignSpan's display partners are an important and integral part of our success. Partner locations are chosen with location, quality, and diversity in mind.

If you are interested in adding your business as a display partner, let us know!

Contact: info@signspan.com



Pricing

Your ads are shown over 1,000 times per day!

Prime

\$7.99/day
per ad

Ads in Display Rotation **5**

Ad Image Quality **HD**

Ad Update Frequency:
DAILY

\$1199/mo

Essential

\$3.99/day
per ad
BEST VALUE

Ads in Display Rotation **5**

Ad Image Quality **HD**

Ad Update Frequency:
WEEKLY

\$599/mo

Starter

\$3.33/day
per ad

Ads in Display Rotation **5**

Ad Image Quality **HD**

Ad Update Frequency:
MONTHLY

\$499/mo

Ad Specs

SignSpan only displays high quality ads on High Definition screens.

All ads are reviewed for content and quality, including:

Media Requirements

- SignSpan supports image media [no video]
- JPEG or PNG image file format
- 1920x1080 pixels

Promotion date [if applicable] - What is the beginning and end date?
Business name - What is the name of your business?
Product name [if applicable] - What is the name of your product?
Event name [if applicable] - What is the name of your event?
Appropriate content - Is your image suitable for all public audiences?
Image quality - Is your image crisp and clear? Is it HD quality?
Accuracy - Is all information correct?
Sufficient information - What links to find you on the web?



Your Message Here
EVERYWHERE



info@signspan.com

www.SignSpan.com