



Digital Signage Media Kit

Welcome to SignSpan!

SignSpan is the leading digital display ad network in San Diego, CA with several locations in Downtown and counting. We work to get...

Your Message Here
EVERYWHERE

- ✓ Our digital signage is on prominent display in a select group of quality businesses.
- ✓ Our audience is a diverse group of patrons with a variety of consumer needs.
- ✓ Our ad network is like no other, supporting and growing local business communities.
- ✓ Our prices are very competitive with an unrivaled value to get in front of your next customer.

Just the Facts

- 5 # of ads in your ad set
- 10+ # of locations downtown
- 20-30 # of seconds each ad is shown
- 1000+ # of times your ads are shown daily

Display Examples



A Style Concierge



Co-munnity Co-Working



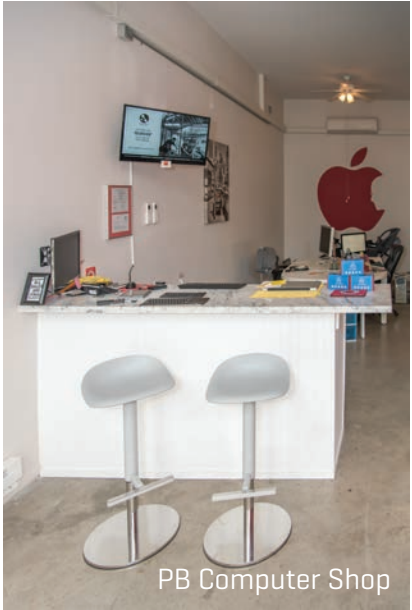
Hub Market & Deli



The Commons Bar



Bear Republic Crossfit



PB Computer Shop



EarthWise Pet Supply



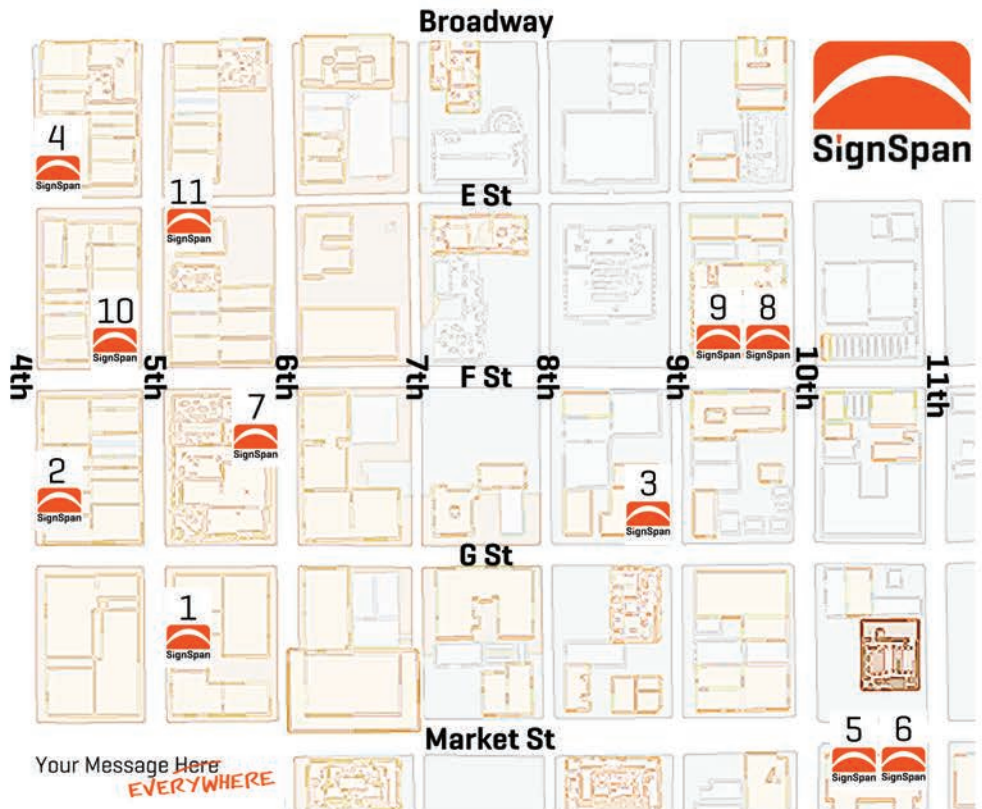
Salon Xcess

SignSpan Locations

Where is SignSpan?

1. A Style Concierge Salon
2. Taste & Thirst
3. Bear Republic Crossfit
4. The Commons Bar
5. The District
6. EarthWise Pet Supply
7. Hub Market & Deli
8. PB Computer Shop
9. Salon Xcess
10. Simon Says Coffee
11. Exotic Classic USA
12. Co-mmunity Hillcrest*
*not pictured

New locations continuously added
to get Your Message Everywhere!
Updated 2/9/17 - SignSpan.com



SignSpan Partners

SignSpan's display partners are an important and integral part of our success. Partner locations are chosen with location, quality, and diversity in mind.

If you are interested in adding your storefront as a display partner, let us know! Contact info@signspan.com



Pricing

Your ads are shown over 1,000 times per day!

PRIME

\$7.98/day
per ad

- ✓ 5 ads in display rotation
- ✓ HD quality ad images
- ✓ Ads changeable on DAILY basis

\$1199/mo

ESSENTIAL

\$3.99/day
BEST VALUE per ad

- ✓ 5 ads in display rotation
- ✓ HD quality ad images
- ✓ Ads changeable on WEEKLY basis

\$599/mo

STARTER

\$3.33/day
per ad

- ✓ 5 ads in display rotation
- ✓ HD quality ad images
- ✓ Ads changeable on MONTHLY basis

\$499/mo

Ad Specs

SignSpan only displays high quality HD ads on our 1080p screens.

All ads are reviewed for content and quality, including:

SignSpan supports image media [no video]. Images must be: Color HD resolution [1920x1080 pixel] JPG or PNG image file format

- promotion date - What is the beginning and end date?
- business name - What is the name of your business?
- product name - What is the name of the product you are advertising?
- event name - What is the name of the event you are promoting?
- appropriate content - Is your image suitable for all public audiences?
- image quality - Is your image crisp and clear? Is it HD quality?
- accuracy - Is all information correct?
- sufficient information - What links to find you on the web?



Your Message Here
EVERYWHERE



info@signspan.com
www.signspan.com